# Rail Awards

Each nomination is judged through Aims and Objectives; Planning; Innovative Delivery; and Project Benefits. All criteria should be completed for nominations to be considered, with a limit of 1250 words overall.

CATEGORY

DELIVERING FOR THE CUSTOMER

Each nomination should relate to activities conducted from June 2021 and June 2022.

It's likely that many viable entries will overlap outside of this period, as long as the entry demonstrates that it is 'in progress' during June 2021 to June 2022 it will be accepted and judged on its merits.

Our judges will be using a points-based system which will allow to easily benchmark each entry against each other.

Each criterion is weighted equally, please ensure you take your time to demonstrate the quality over each criterion.

Any supporting evidence should be attached during the submission process. Video content to support entry will need to be submitted as a link, and images should be submitted as a .jpeg or .png file.

# Contact Name: Company Name: Project Title: Contactable Number: Supporting Evidence Links (if applicable)

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CATEGORY DELIVERING FOR THE CUSTOMER

### Aims and Objectives (25 marks)

Outline the aims and objectives of the product, service, solution, project, or company. Demonstrate why these aims and objectives are important to you, your company, and the wider industry.



#### Planning (25 marks)

Show evidence that the plan contributed to the overall success of the project. Explain how important the planning process was.



### Innovative Delivery (25 marks)

Show evidence of why the project stands out and the innovative approach taken. Outline what makes the project award winning.

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### Project Benefits (25 marks)

Explain the benefits of the project, service, solution or product, and how it has/will impact the industry.

This can be demonstrable in terms of environmental benefits, cost savings, improvement in safety, quality, or a change in the behaviour of people.